

BRANDON SHORT '99

Biographical Sketch

Brandon is a two-time captain of Penn State's Football team (1998,1999) and was named a consensus All American (1999). Mr. Short holds a degree in Marketing from Smeal Business School (1999) and was drafted by the New York Giants (2000) where he had a 7-year career in the NFL. While in the NFL, Short's teammates elected him as an NFLPA Union Player Representative. In this role, he advocated on players' behalves and educated players on their contractual rights and obligations under the NFL's Collective Bargaining Agreement.

Mr. Short earned an MBA from Columbia Business School in 2010 then joined Goldman Sachs as a member of its Real Estate Investment Banking Team based in New York. In 2012, Mr. Short transferred to Goldman's Middle East Banking Team based in Dubai. While at Goldman he advised corporate boards on M&A transactions and on implementing structural & governance best practices. In 2015, Mr. Short moved to London and is now a Vice President at Round Hill Capital - A real estate private equity firm.

Brandon has remained actively involved with the University since he graduated in 1999. He's supported Penn State's capital campaigns, been a guest lecturer for finance classes and been a member of various University Committees - Including the Penn State Real Estate Advisory Committee.

Brandon's business background, diverse life experiences, and passion for the University make him an ideal candidate to join the Board. To learn more about Brandon's candidacy, please visit his campaign website www.bshort4psu.com, or Facebook page <https://www.facebook.com/BShort4PSU/>

Position Statement

Penn State is a world-class research institution with the largest most active Alumni network. There's no question that Penn State is a leading institution and at the forefront of higher learning. However, there are many challenges facing our great University. The rising cost to attend Penn State, inadequate board governance & accountability, and the need to adapt more quickly to the changing nature of education are all issues that hamper Penn State's ability to carry our standard of excellence into the future.

Having been recognized as a natural leader; I've developed a skill set that makes me uniquely qualified to represent our Alumni on Penn State's Board of Trustees. I'll bring a strong, diverse, and dynamic voice to Penn State's board. One that will challenge the status quo and that will work with other board members to improve on every aspect of our University.

My key areas of focus will be:

- Making Penn State More Affordable
- Implementing Improved Board Governance & Accountability
- Preparing Penn State for the Future by Using Technology
- Uniting the Penn State Community

I'm asking for your vote. I'm a product of the Grand Experiment and have never been afraid to speak my mind and stand up for what's right. The great Joe Paterno said, "You either get better or you get worse, but you never stay the same." If elected I promise to wake up every day thinking of ways to make an impact, to improve Penn State and to help lead our great University into the future.