

Message

From: Williams, Bob [/O=NCAA/OU=NCAA/CN=RECIPIENTS/CN=BWILLIAMS]
Sent: 11/10/2011 5:56:40 PM
To: Mark Emmert [mae@ncaa.org]; Isch, Jim [jisch@ncaa.org]; Renfro, Wally I. [warenfro@ncaa.org]; Berst, David [dberst@ncaa.org]; Remy, Donald [dremy@ncaa.org]
Subject: Fwd: Mark interview from SportsCenter

FYI. Bob
 Bob Williams
 Vice President of Communications
 NCAA
www.NCAA.org
 317-917-6117

Sent from my iPad

Begin forwarded message:

From: "Schuh, Cameron" <cschuh@ncaa.org>
Date: November 10, 2011 12:54:53 PM EST
To: "Williams, Bob" <bwilliams@ncaa.org>, "Schluep, Crissy" <cschluep@ncaa.org>, "Young, Diane" <dyoung@ncaa.org>
Cc: "Ramos, Ronnie" <rros@ncaa.org>, "Thomas, Dana" <dthomas@ncaa.org>, "Christianson, Erik" <echristianson@ncaa.org>, "Wynne, Chuck" <cwynne@ncaa.org>, "Johansson, John" <jjohansson@ncaa.org>, "Kudwa, Amy" <akudwa@ncaa.org>
Subject: Mark Interview from SportsCenter

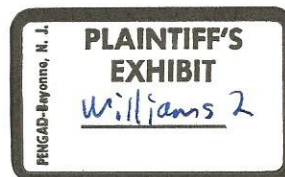
All,

Mark went live on SportsCenter at 12:37pm today. Here is the transcript and a link to the TV interview:

<http://www.criticalmention.com/report/2613x245615.htm>

McKendry: We're now joined by NCAA president Mark Emmert. What is your reaction to how was this entire situation was handled by the university?

Emmert: Well, it's pretty much one of stunned disbelief. anger, frustration, all those emotions come pouring out. you can't read the 23-page testimony without having your stomach turn and ask yourself how in the world does this happen?



McKendry: How well do you know Joe and the now fired president of the university as well, Graham Spanier? The athletic director, Curley and the main people involved in?

Emmert: Well, Joe Paterno and I met only a couple of times. I've known Graham Spanier for many years and Curley all of them are folks that have always been seen as folks of integrity and high values.

McKendry: Are the firings justified?

Emmert: Well, those are decisions the board has to make. But what this has done is damage an extraordinary institution that's one of our great universities in America and if the allegations are true, most importantly, it's allowed the damage or destruction of the lives of young people in horrible ways. So it's very, very hard for us to get our arms around this as society.

McKendry: What is the role of the NCAA?

Emmert: Well, we of course don't get involved in criminal investigations, and we will let the criminal investigation go forward until all the facts are established, and then we'll do an inquiry to see what action should be determined. But certainly, it's such a shocking manner -- matter that we need determine what our course of action is here.

McKendry: What do you say to the fans who simply say the NCAA comes down like a ton of bricks on students who take a few extra benefits or a car ride here yet alleged crimes are happening and what do you discuss the NCAA do?

Emmert: Well, that's why we have to let the criminal justice process move forward and see what the facts say happened. That's their jobs. We don't get into criminal justice business, and then when we know what that fact pattern is. If there's been ethics violations or other parts that come to bear here. Of course we've established rules to govern how sports are conducted, not criminal code. This is something I think it's fair to say no one in the NCAA saw coming.

McKendry: What was your reaction by the violence on campus?

Emmert: I was saddened by them. they are of course young people reacting advice rally and emotionally and not necessarily logically. this is not about who is going to coach on saturday or even about football. it's about people taking positions of power and trust, and using them to prey upon young people, and it's despicable.

McKendry: College football as you know has been embroiled in these issues and what does it appear as a whole is this?

Emmert: Well, it's easily the worst scandal that i've ever seen or heard of in intercollegiate athletics. It goes way beyond athletics. i would never say athletics was the cause of it, because it sadly occurs in other realms of our world, but it just makes it that much harder for us to go about our business and support others in athletics. i suspect as a former university president that every president in the country got up this morning and said let's make sure that we have both a culture and procedures and communications lines that if anything like this ever happens at our university, we get on top of it and manage it in an appropriate fashion and deal with it the right way. If nothing else that could be an important lesson for everyone. also it points out, chris, that you build reputations by doing the right thing. that is what penn state has always been noted for. and those reputations are very quickly destroyed when you then do the wrong things, and it's a lesson for all of us that no one person or program is above the responsibilities of a society, and your obligations to your community.

McKendry: NCAA president mark emmert. thank you for your time.

Ememrt: My pleasure.

Cameron Schuh

Associate Director for Public and Media Relations

NCAA

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